

GILLETTE & VENUS SUSTAINABLE PACKAGING



Throughout our global business, we've made changes to replace plastic packaging with a fully recyclable cardboard box and pulp paper tray featuring responsibly sourced paper certified by the Forest Stewardship Council (FSC), both made with post-consumer recycled (PCR) content. We estimate this shift will **eliminate** a total **of 875,000 kgs of plastic** (875 metric tons) globally, the equivalent of over **85 million water bottles***.

*Based on previous year's shipment volumes

FEATURES & BENEFITS

- 100% Plastic Free Box
- Cardboard packaging is made from at least 37% post-consumer recycled content (PCR) and virgin paper is responsibly sourced, with FSC certification.
- Step towards our broader 2030 Goals

AVAILABILITY

Consumers can see this new packaging across our Gillette MACH, Fusion, ProGlide, ProShield and SkinGuard razor systems and Venus razor systems in Europe and across our Gillette ProGlide and Venus razor systems in North America.